

Dear Phoenix Conference Attendees,

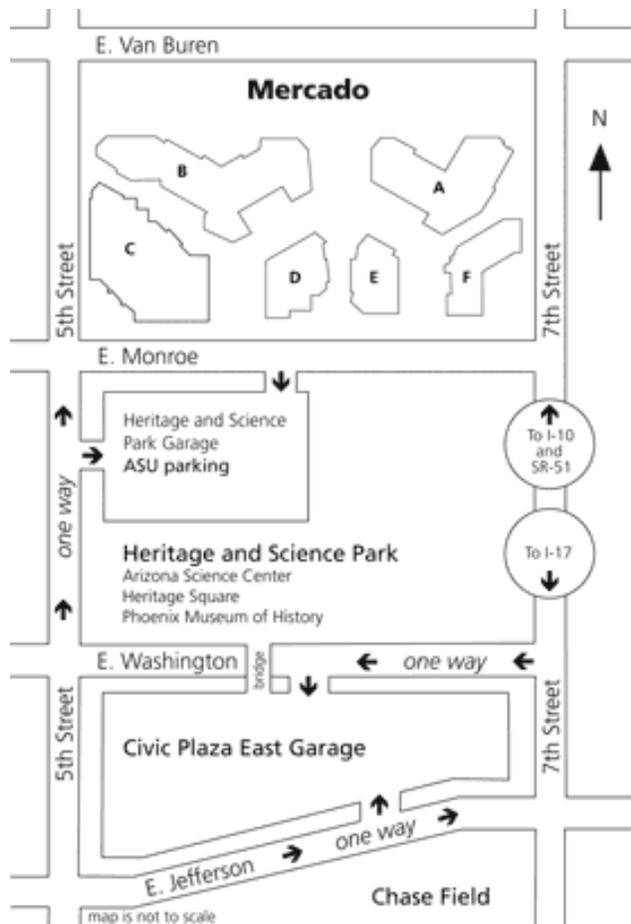
The time is approaching and the Planning and Programme Committees would like to welcome you to this year's International Association of Jungian Studies Conference for 2014. We are so very excited that you will be joining us. There are a few details we wanted you to have as you are making your way to Phoenix.

Venue: The Conference will be held in four rooms on the ground floor of Building C in ASU's Mercado cluster of buildings. This is the city campus and is not to be confused with ASU central campus in Tempe, which is not too far. This is called Mercado because this group of buildings used to be the old marketplace in Phoenix, renovated and modernized to cater to the city's growing university population.

The easiest way to enter Building C is from the 5th Street and Monroe Corner of the building. We will meet in the large room, C145, directly to your right, next to the reception desk. Registration will be open after 8:00 am on Friday morning in the large room. This room is where the Routledge and Spring book tables will be situated as well as where we will be having our breaks and meals. If it is not too hot (hahah) there are some shaded picnic tables just outside our meeting rooms.

Parking: For those of you renting a car or driving the parking garage is located directly across from the same corner, 5th Street and Monroe and is the Heritage and Science Park Garage. I understand parking is \$12 per day.

Conference Registration: For those of you who were planning to pay at the start of the conference, please bring a check or cash as we will not be operating a credit card facility. This will be greatly appreciated by us on the ground and our Phoenix Friends of Jung volunteers.



Several of us will be staying at The Sheraton on North 3rd Street (<http://www.sheratonphoenixdowntown.com/>) and this is where our Sat. pm reception will be held, in The District Restaurant where we have reserved a gathering place. You might find it helpful to use the lobby as a meeting place as it is spacious and a very short three block walk from the Mercado.

Advice/Recommendation: Sometimes it is hot and sometimes it is very, very hot. So if you are walking bring a hat or umbrella for sun protection. Water bottles are also highly recommended and if you can bring your own you will end up feeling incredibly virtuous, although I don't recommend the taste of the local tap water. It is fine, but a bit gritty, make sure you ask for filtered water, which is a bit better. Drink, Drink, Drink, you will not realize how dehydrated you will become, because you are in a desert. So keep drinking even if you are not thirsty.

Everywhere is very air conditioned, so it might be a good idea to bring a long sleeve cotton option or for ladies a cotton wrap of sorts. I find when sitting one can get cold and going in and out of the heat can play up the body temperature. The desert has a stark beauty to it and you will

(hopefully) see plants unlike anywhere, saguaro cactus is the most notable. We have amazing Oleander trees and Bougainvillea that are undeterred by the heat.

For those of you travelling early or staying after the conference or who are looking for a local change of pace during the conference there are a few very worthy places to visit a short cab ride away. Phoenix is quietly becoming a destination for those interested in the Southwest, Native American art and contemporary Southwestern cuisine, one of those cities that is very quietly making its mark. Here are places I would recommend if you have time:

The Heard Museum of American Indian Art and History: <http://heard.org/> The physical building housing the collection is just as charming as the art itself. The hours are M-Sat 9:30am to 5:00 and Sun: 11-5. June is Teacher Appreciation Month, believe it or not, so bring your ID for a 50% discount.

Old Town Scottsdale: Has a wonderful collection of Art Galleries and I highly recommend those of you who are in Phoenix on Thursday evening to partake in the ArtWalk around Old Town. Although not all of the galleries are open during the summer, you will find the atmosphere worth it. Here are some maps and information on galleries etc. <http://www.experiencescottsdale.com/event/scottsdales-artwalk/> and <http://mainstreetartgalleries.com/>

Taliesin West: Although a bit further afield from central downtown, this Frank Lloyd Wright property is a real treasure and visitors from all over the world come to see the architect's Southwest tribute to architecture. <http://www.franklloydwright.org/about/TaliesinWestTours.html>

Eateries: Here is listed some of the restaurants that I've tried, frequented and could recommend. If you are a fan of Mexican cuisine, I highly recommend restaurants that make tableside Guacamole and of course those that offer a wide variety of Tequila options for Margaritas. Also Tortilla Soup is delicious. These are specialties in Phoenix and I can't recommend them enough.

Phoenix Public Market Café, close to the University: <http://phxpublicmarket.com/cafe/>

Although the restaurants below are all in Scottsdale and a cab ride away, they are worth it. Over the weekend you might need reservations:

Los Sombreros: <http://lossombreros.com/menu.php>

Frank and Lupes: <http://www.frankandlupes.com/locations/>

Old Town Tortilla Factory: <http://www.oldtowntortillafactory.com/>

Rita's Kitchen outdoors at Marriott's Camelback Inn...great outdoor dining with mountain views.

5402 East Lincoln Drive · Scottsdale, Arizona 85253 USA

Postino's Wine Bar, originally housed in a converted Post Office (Arcadia Location), this local eatery is charming with some excellent bistro food. The Central location is closest to Mercado. <http://postinowinecafe.com/>

For those of you driving from California, I have done this drive many, many times. When driving alone, I always stopped in Indio overnight when coming from the Santa Barbara area. There are services here and more readily accessible I've found than Palm Springs where you need to get off the road several miles. As you leave the mountain range away from the LA area, there is a sign that asks you to turn off your air conditioner, I *highly* recommend this, it will be hot in your car, better that than blowing your motor and standing out in the heat roadside. Bring extra water in the car for drinking and for the car just in case. The drive across the desert in places between CA and AZ is stark with limited facilities.

For those of you who turn every road trip into a true adventure, assuming you are stopping at Chiriaco Summit for pleasure, gas, and/or coffee and not because you have to, the General Patton museum is pretty interesting. Have a look: <http://generalpattonmuseum.com/>

Try not to stop in Quatrzsided the facilities here aren't as good...and try to wait for Blythe there is an accessible Starbucks and other fast food options and is a good place to stop before the stretch to Phoenix, which ought to be another two hours. Good luck and drive safely!

Really looking forward to seeing all of you.

Liz, Stephani, Michael, Marybeth, Don and Paivi (in absentia)